



**Two GREAT ways to promote your family friendly restaurant ~
Choose one or both for extra savings!**

Option #1

Directory Listing in our **Family Friendly Food** special section including the following:

- 40 Words or less describing your family nights, menu options or specials
- Free Online Printable Coupon
- Free Web Listing on www.waorkidsdirectory.com
- Free family e-Newsletter Coupon and/or spotlight article

Family Friendly Food Section Pricing (directory listings only):

\$110/issue for 6 months- (total \$330) or \$100/issue for 12 months (total \$600)

Option #2

Affordable Full Color Ad including your Logo, graphics, photos and other artwork.

Complimentary services include:

- Free Online Printable Coupon
- Free Web Listing on www.waorkidsdirectory.com
- Free family e-Newsletter coupon and/or spotlight article

Ad sizes and rates are described below.

Full Color Ad Rates (per issue)

1/12 Page	1/8 Page	1/6 Page	1/4 Page	1/3 Page	1/2 Page	3/4 Page	Full Page or Cover
\$70	\$100	\$150	\$250	\$310	\$400	\$550	\$700
Cost per Copy (10,000 copies per issue)							
\$.007	\$.01	\$.015	\$.025	\$.031	\$.04	\$.055	\$.07

YOUR Ad

Camera ready artwork is not needed. In fact, we would prefer to design an ad for you that will bring you customers. Our professional graphic artist will custom design you a business building ad for a production fee of \$45. You may provide us with logos, pictures and copy of what your ad should feature. *All copy is subject to approval by publisher. Advertising not deemed in the best interest of the publisher shall be rejected.*

It Works!

Consistency is Key - Our advertisers stay with us year after year because we help build their business. Please call any of our advertisers and ask about their results. We want to make you money!